

## When Did We Lose The Ability To Say No?

My daughter and I were shopping for clothing the other day. As a mom of 2 teenage girls, you can imagine how much shopping happens in our household. As we got to the counter to pay for the clothes, as I've done hundreds (if not thousands) of times before, the cashier said, "email address." It wasn't even really a question. It was a statement implying that I needed to give her my email address. I've heard it said in different ways as well. Comments like "Can I please have your email address" but always implying that it is necessary. We must give them our email address in order to proceed.

And how do we always respond? We give them our email.

Somehow it never clicks in our brain that we can say no. "No thank you, I don't want to give you my email address" or "No thank you, I just want to buy these jeans (with 1000 holes that are more expensive than jeans with no holes... but that's a whole other story :D)." Instead we readily comply, give them our personal information and then complain later about how we get so much junk email.

I started wondering, did she phrase it that way intentionally so that I forgot I had a right to say no? Or was it just an innocent thing to say that she was taught by management?

[Still not sure what I'm talking about? Read on . . . →](#)

Signed  
**Hillary Spear**



### BOOK of the month



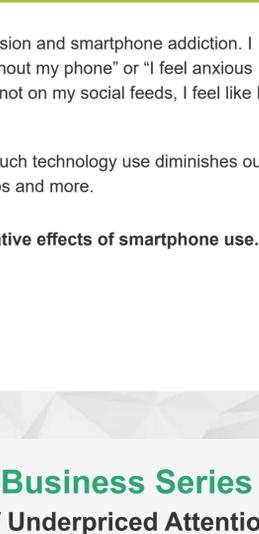
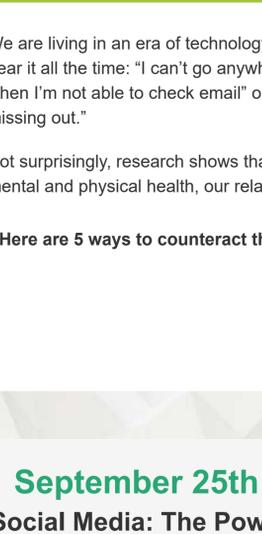
#### Multipliers: How the Best Leaders Make Everyone Smarter

by Liz Wiseman

In *Multipliers*, A thought-provoking, accessible, and essential exploration of why some leaders ("Diminishers") drain capability and intelligence from their teams, while others ("Multipliers") amplify it to produce better results.

#### Escape Room

Feel the thrill and mystery of an escape room from your own mobile device. Solve multiple mysteries by finding clues and solving puzzles to escape the room before the time runs out.



## 5 Ways to Counteract Your Smartphone Addiction

We are living in an era of technology obsession and smartphone addiction. I hear it all the time: "I can't go anywhere without my phone" or "I feel anxious when I'm not able to check email" or "If I'm not on my social feeds, I feel like I'm missing out."

Not surprisingly, research shows that too much technology use diminishes our mental and physical health, our relationships and more.

**Here are 5 ways to counteract the negative effects of smartphone use.**

## September 25th My Business Series Social Media: The Power of Underpriced Attention



Join us Wednesday September 25th from 12pm-2pm (That's Right! For this month only our My Business Series is on a Wednesday not a Thursday) at the Lehigh Valley Zoo as EZ Micro welcomes Social Media Expert [Scott Mckenna](#) from Lehigh Valley's own Scaling Creative to talk to us about the role of Social Media in your organization's marketing. We hope to see you there!



#### Benjilock | Fingerprint Sensor Lock



#### 8 Means Of Transportation



#### Tip of the Month

Tip from techspot

##### Delete An Entire Word

Delete an entire word instead of deleting a single letter by:

**pressing Ctrl + Backspace**

to delete the entire word behind the cursor. This makes deleting text quicker if you screw up a whole word.

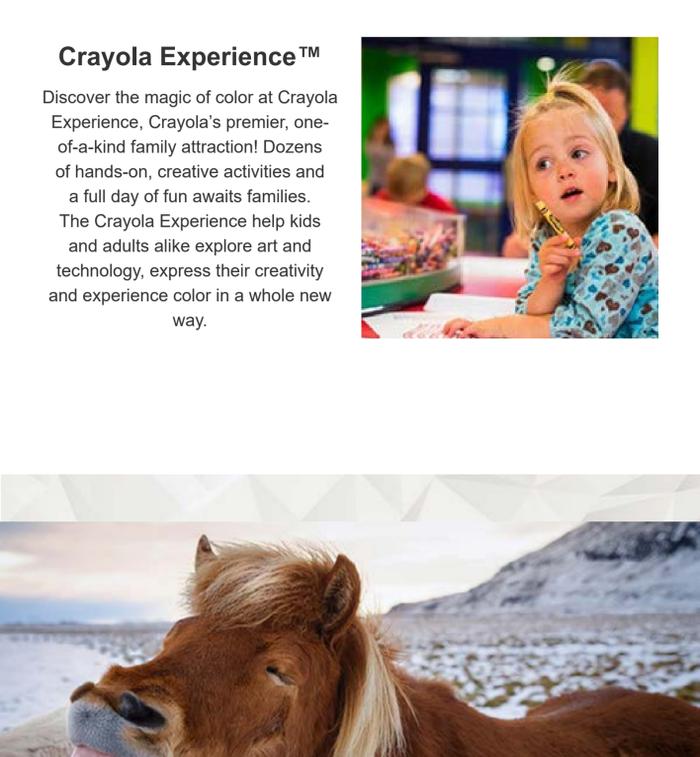
#### Puzzle of the Month

Puzzle from thinkwitty.com

Two fathers and two sons walk into a candy store and each buys a candy for 50 cents. The total for the candy bars was \$1.50?

**How is this possible?**

[Get The Answer →](#)



## Facial Recognition: The Most Feared Technology In The U.S.

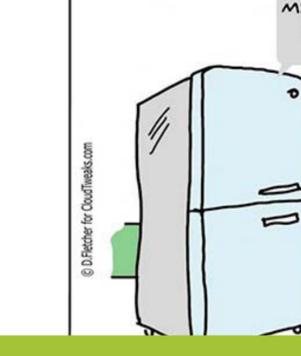
Across the US, local politicians and national lawmakers on both sides of the aisle have started introducing rules that bar law enforcement agencies from using facial recognition technology to surveil everyday citizens.

Facial recognition is a rare case where regulators are working together — on a bipartisan level, no less — to try to get ahead of technology instead of catching up to it. That's because this powerful new technology has the potential to infringe on Americans' civil liberties — no matter their political persuasion — and to have a chilling effect on free speech...

## Things To Do

### Lehigh Valley Zoo

Home to more than 300 animals representing over 100 species, the Lehigh Valley Zoo offers unforgettable and memorable visits among wildlife and nature. You're sure to find plenty of fun for the whole family.



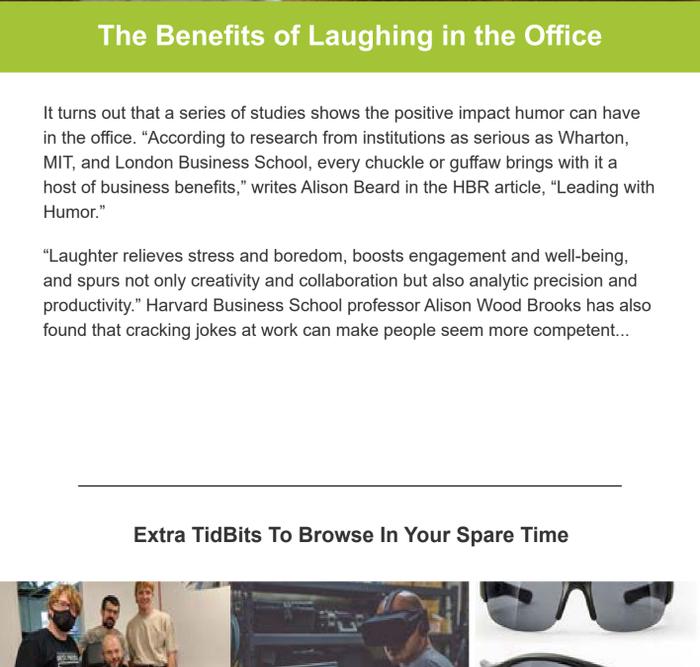
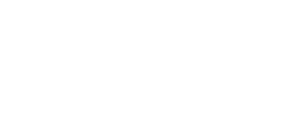
### Easton Farmers' Market

The Easton Farmers' Market is America's oldest, continuous open-air market. With more than 30 vendors, it's an opportunity to meet the farmers, food artisans and specialty product makers who continue the long tradition of commerce in downtown Easton.



### Crayola Experience™

Discover the magic of color at Crayola Experience, Crayola's premier, one-of-a-kind family attraction! Dozens of hands-on, creative activities and a full day of fun awaits families. The Crayola Experience help kids and adults alike explore art and technology, express their creativity and experience color in a whole new way.

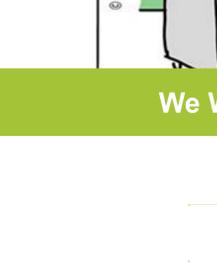


## The Benefits of Laughing in the Office

It turns out that a series of studies shows the positive impact humor can have in the office. "According to research from institutions as serious as Wharton, MIT, and London Business School, every chuckle or guffaw brings with it a host of business benefits," writes Alison Beard in the HBR article, "Leading with Humor."

"Laughter relieves stress and boredom, boosts engagement and well-being, and spurs not only creativity and collaboration but also analytic precision and productivity." Harvard Business School professor Alison Wood Brooks has also found that cracking jokes at work can make people seem more competent...

### Extra TidBits To Browse In Your Spare Time



#### Implanted Harddrives

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#### 2019 Technology Trends

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#### Buhel 'Soundglasses': Hear Music Through Your Skull

[Read More →](#)



#### Kids Funny Answers To Tests

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#### World's Weirdest Bridges

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