

Is Your Business Safe?

I still remember the first time I got the call. I was in the middle of a meeting and a number I didn't recognize came through my cell phone (this was before we knew not to answer numbers we don't recognize.)

"Hello, Is this Hillary Spear?" "Yes...." "Did you just buy something from Kohls in Chicago?" Since I live in Pennsylvania, it was a pretty fast "NO!" I immediately looked through my wallet thinking someone had stolen my credit card but it was sitting right there. There must be some mistake right? How could someone buy something without my card? But no, someone had found a way to purchase hundreds of dollars' worth of items and it wasn't me! For my sake, thankfully, the credit card company covered everything and mailed me a new card.

But I was one of the lucky ones. It doesn't always turn out so well.

What happens in business when people lose millions of dollars by the wrong click of a button. Who pays for that? If you need wire transfers all day and one tiny number or letter is changed in an email address that slips right by your eyes..... how do you pay back millions? And if you don't – who does?

Or what if you accidentally click on an email that brings down your entire company and the cost to fix it is more than 10 years of your salary?

The longer I work at an IT company the more I learn and the more I see. It gets scarier every day. Before I worked here, my husband put two-factor authentication on our computers at home and I was annoyed, hated it and never wanted to use it. Now, I gladly go through the extra minor inconvenience to keep us safe.

I'm not trying to panic anyone – just educate. The internet is amazing and has made my life so much easier in many ways – but I need to be aware of the dangers as well. The amount I have learned from being around a bunch of IT geniuses is staggering.

If anything I said resonates with you, consider joining us for our event in April to learn how to keep your business safe. It is a completely complimentary event, at the Renaissance Hotel in Allentown on April 25th. It is designed to educate people of the dangers of Cyber Hacking and the importance of Cyber Security. We are so passionate about this, we are bringing in a FBI agent to speak. And if that isn't enough to pique your interest, we give you a free lunch too!

Signed
Hillary Spear

Spring Showcase 2019

Cyber Hacking: The Silent Business Killer

[Join us](#) April 25th 11am-4pm at The Renaissance Hotel (12 N 7th Street; Allentown, PA 18101) for a Free Cybersecurity Event and learn how to discover your business' hidden vulnerabilities.

ARE YOU VULNERABLE?

CYBER HACKING

THE SILENT BUSINESS KILLER

Will your company be the next victim?

Join us for a **FREE** event and learn how to discover your **HIDDEN VULNERABILITIES.**

- 90% of hackers are let in from the inside
- Hackers can get in through your copier
- Your own cameras can be used to spy on you!

KEY NOTE **FBI** **Cyber Crime FBI Special Agent** with over 15 years experience speaks about Cyber Security threats and trends. Find out how your organization can avoid being the next victim.

April 25th 11 AM—4 PM
Renaissance Hotel
Allentown, PA

Don't miss Lunch, Give-A-Way's and Dark Web Scans!

Register at ezmicro.com/EVENTS or call 610-264-1232

EZMICRO **WELLS FARGO** **CyberSecure Solutions** **TOSHIBA**

KEYNOTE
FBI

Join us as an FBI Special Agent from the Cyber Crimes Unit provides us with a breathtaking view of Cyber Security from the world's premier law enforcement authority's perspective. Learn what real risks have come to the Lehigh Valley, what threats are next on the horizon and how to protect ourselves.

MANAGEMENT

Expert Security Researcher, Offensive Security Professional, Ethical Hacker and Senior Red Team Analyst with Vanguard, Charles Sgrillo will walk us through how proper & solid Management of your IT is the vital foundation to keeping your organization safe.

CULTURE

U.S. Army & U.S. Navy Veteran, Rich Somberg, CISSP, CEH, CCSP will apply his decades of government, defense, financial, and healthcare cybersecurity expertise to demonstrate how the safest organizations differentiate between compliance & security & safety climate & safety culture to remain safe.

2019 THREAT REPORT

Security Solutions Engineer John Phil, NSA, CISSP will present SonicWall's 2019 Threat Report to educate us on the latest attack surfaces. John will help us understand the fact from the fiction of the threat landscape

AWARENESS

Over 91% of the real threats come from your employees. Vice President of Wells Fargo, Gregory Scarlato will lead us in learning how a measurable and trackable Security Awareness Program is the key to keeping safe.

SPONSORS

BOOK of the month

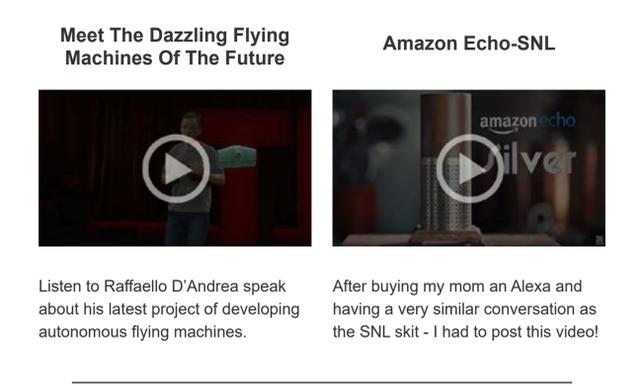
Adulting 101
by Josh Burnette and Pete Hardesty

I have to admit, I haven't read this one yet but I have been listening to the authors talk about it on a radio show. It sounds like the kind of book I wish I had when I was growing up!

APPS of the month

Adulting 101
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Volvo In The Process Of Fixing Drunk Driving

Volvo is using technology in their cars to make our lives safer. Find out how they plan to use cameras and sensors inside cars to park if you drunk and distracted driving. Your car might slow down or even park if you don't respond. Tons of potential to protect us from our own bad driving habits!

YouTube VIDEO of the month

Meet The Dazzling Flying Machines Of The Future

Listen to Raffaello D'Andrea speak about his latest project of developing autonomous flying machines.

Amazon Echo-SNL

After buying my mom an Alexa and having a very similar conversation as the SNL skit - I had to post this video!

Tip of the Month

A Quick Way To Zoom In

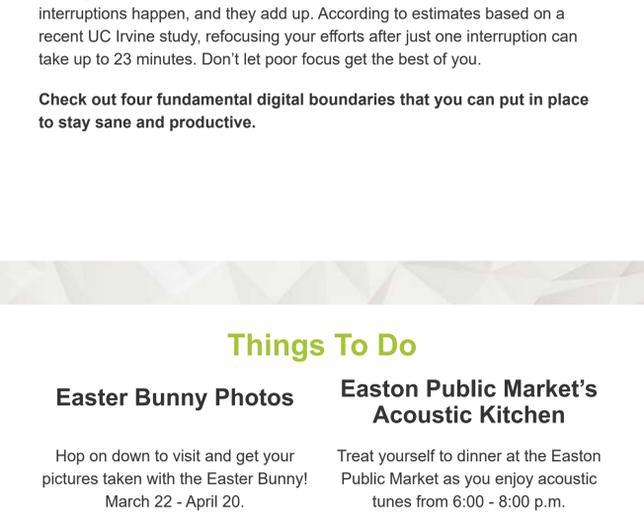
The Windows key and the plus sign let you zoom in/Magnify what you are working on!

Puzzle of the Month

Puzzle from riddles.com

You are on an island in the middle of a lake. The lake is in a remote part of the country and there has never been a bridge connecting the island to the mainland. Every day a tractor and wagon gives hay rides around the island. Puzzled as to how the tractor had gotten onto the island, you ask around and find out that the tractor was not transported to the island by boat or by air. Nor was it built on the island.

[Get The Answer ->](#)



Are You Easily Distracted?

Healthy boundaries help you focus on what matters most. However interruptions happen, and they add up. According to estimates based on a recent UC Irvine study, refocusing your efforts after just one interruption can take up to 23 minutes. Don't let poor focus get the best of you.

Check out four fundamental digital boundaries that you can put in place to stay sane and productive.

Things To Do

Easter Bunny Photos

Hop on down to visit and get your pictures taken with the Easter Bunny!
March 22 - April 20.

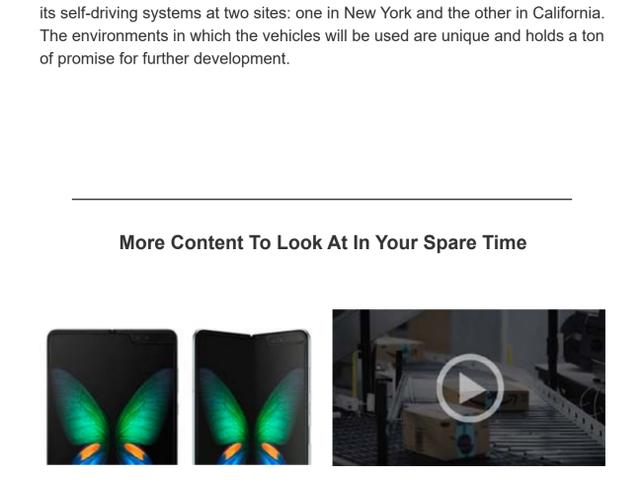
Easton Public Market's Acoustic Kitchen

Treat yourself to dinner at the Easton Public Market as you enjoy acoustic tunes from 6:00 - 8:00 p.m.

Lehigh Valley IronPigs

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Optimus Ride: Self-Driving Vehicles

Self-driving cars are becoming a reality every day! Optimus Ride, a leading self-driving vehicle technology company, recently announced plans to deploy its self-driving systems at two sites: one in New York and the other in California. The environments in which the vehicles will be used are unique and holds a ton of promise for further development.

More Content To Look At In Your Spare Time

Thought about buying the Galaxy Fold device? You might want to look at this first.

[Read More ->](#)

Meet the robots that help get your Amazon packages on time.

[Watch ->](#)

Check out this unique art style made with just a plastic cup and paint. I always like to include some fun "non-tech" thing each month to get us away from our computers, phones, etc. This one I loved so much I did it myself at home. It was so easy and fun and I even included 2 of the paintings I did below. [Watch ->](#)



"I'm applying for the Information Security position. Here is a copy of my resumé, encoded, encrypted and shredded."

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